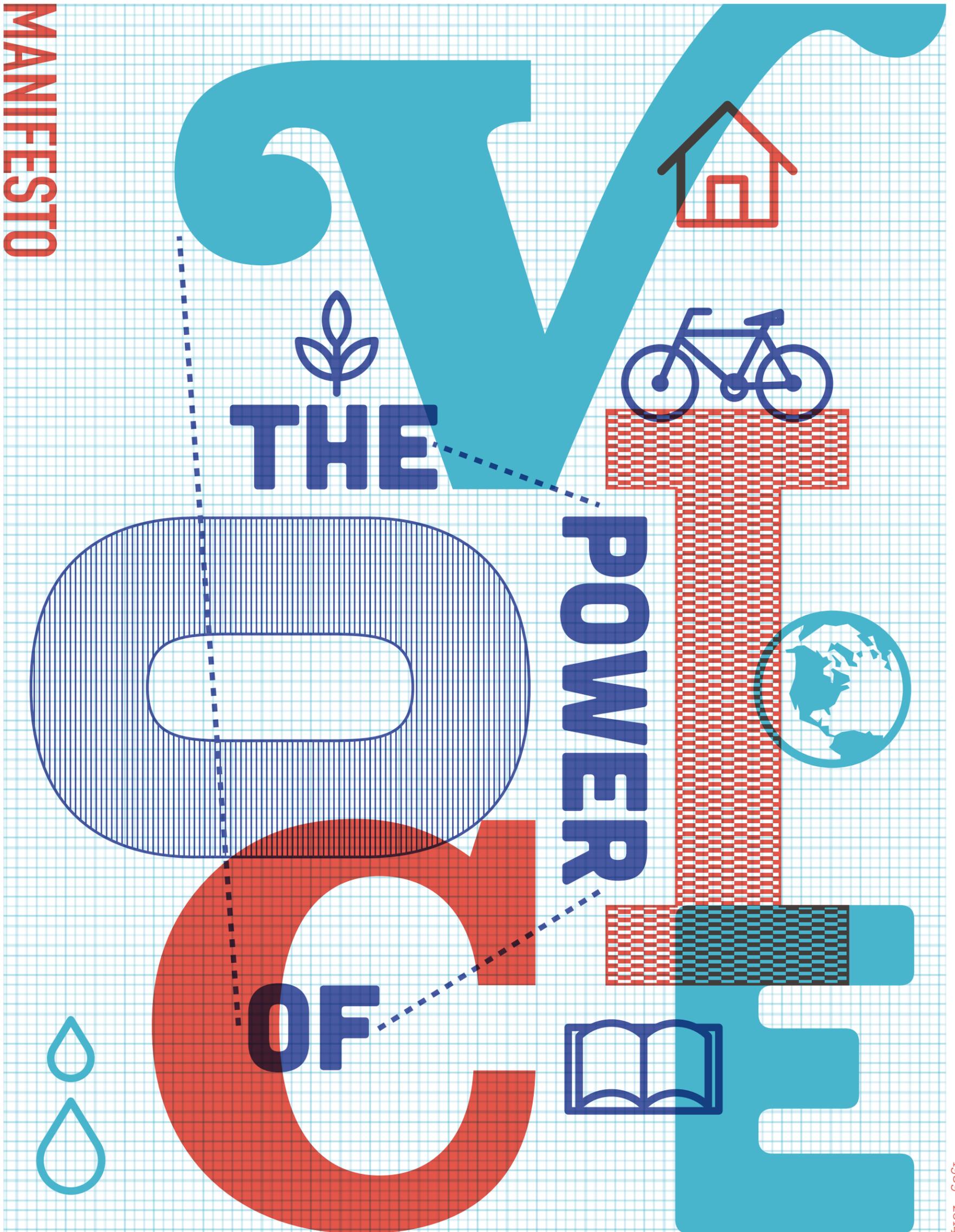


MANIFESTO



1989—2014

THE POWER OF VOICE. *Voice is a critical catalyst for social change.*

Who has the power of voice and who does not often determines:

- who has access to decent housing, fair wages, safe food, clean water and quality health care;*
- who is safe, and who feels safe and able to express their views;*
- who has the resources to advocate for their beliefs and rights;*
- who has their perspective accurately portrayed in mainstream media;*
- who votes, who influences and makes policy;*
- who has the ability to make change within organizations and communities.*

These and many other manifestations of **the power of voice** all impact the quality of life and the culture and health of communities around the globe.

Social purpose organizations have an incredible opportunity to leverage **the power of voice**. In partnership with their constituents, they put issues on the table, support and empower individuals and communities, advance causes, educate the public and influence policymakers. By unleashing **the power of voice**, leaders, advocates and activists drive social change and advance their community's vision.

We envision a world where **the power of voice** is used effectively by those who seek to build vibrant and equitable communities, ensure widespread health and safety, celebrate and support the humanities and living cultures, and preserve and nurture a sense of place and a healthy planet for future generations.

We work every day to amplify these voices.

We work to ensure that the strategies, resources, infrastructure and tools that help build a more just and sustainable society are accessible to the change agents of the world.

We believe in **the power of voice** to change attitudes, change behaviors and change policy.

We believe that **the power of voice** changes lives and, ultimately, that it can change the world.



Metropolitan Group
the power of voice

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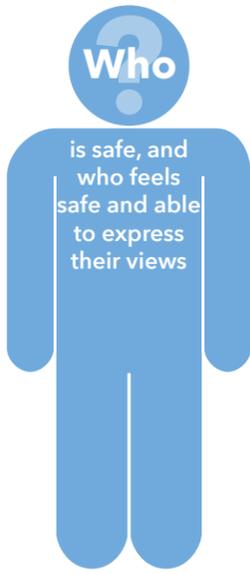
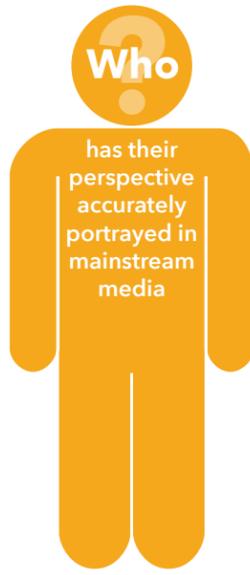
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the power of voice

THE POWER OF VOICE

VOICE IS A CRITICAL CATALYST FOR SOCIAL CHANGE

Who has the power of voice and who does not often determines:

 <p>Who has access to decent housing, fair wages, safe food, clean water, and quality health care</p>	 <p>Who is safe, and who feels safe and able to express their views</p>	 <p>Who has the resources to advocate for their beliefs and rights</p>	 <p>Who has their perspective accurately portrayed in mainstream media</p>	 <p>Who votes, who influences and makes policy</p>	 <p>Who has the ability to make change within organizations and communities</p>
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THESE AND MANY OTHER MANIFESTATIONS OF THE POWER OF VOICE ALL IMPACT THE QUALITY OF LIFE AND THE CULTURE AND HEALTH OF COMMUNITIES AROUND THE GLOBE.

SOCIAL PURPOSE ORGANIZATIONS HAVE AN INCREDIBLE OPPORTUNITY TO LEVERAGE **THE POWER OF VOICE** IN PARTNERSHIP WITH THEIR CONSTITUENTS THEY PUT ISSUES ON THE TABLE SUPPORT AND EMPOWER INDIVIDUALS AND COMMUNITIES ADVANCE CAUSES EDUCATE THE PUBLIC AND INFLUENCE POLICYMAKERS

BY UNLEASHING THE POWER OF VOICE, LEADERS, ADVOCATES, AND ACTIVISTS DRIVE SOCIAL CHANGE AND ADVANCE THEIR COMMUNITY'S VISION



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WE ENVISION A WORLD WHERE **THE POWER OF VOICE** IS USED EFFECTIVELY BY THOSE WHO SEEK TO BUILD VIBRANT AND EQUITABLE COMMUNITIES ENSURE WIDESPREAD HEALTH AND SAFETY CELEBRATE AND SUPPORT THE HUMANITIES AND LIVING CULTURES, AND PRESERVE AND NURTURE A SENSE OF PLACE AND A HEALTHY PLANET FOR FUTURE GENERATIONS

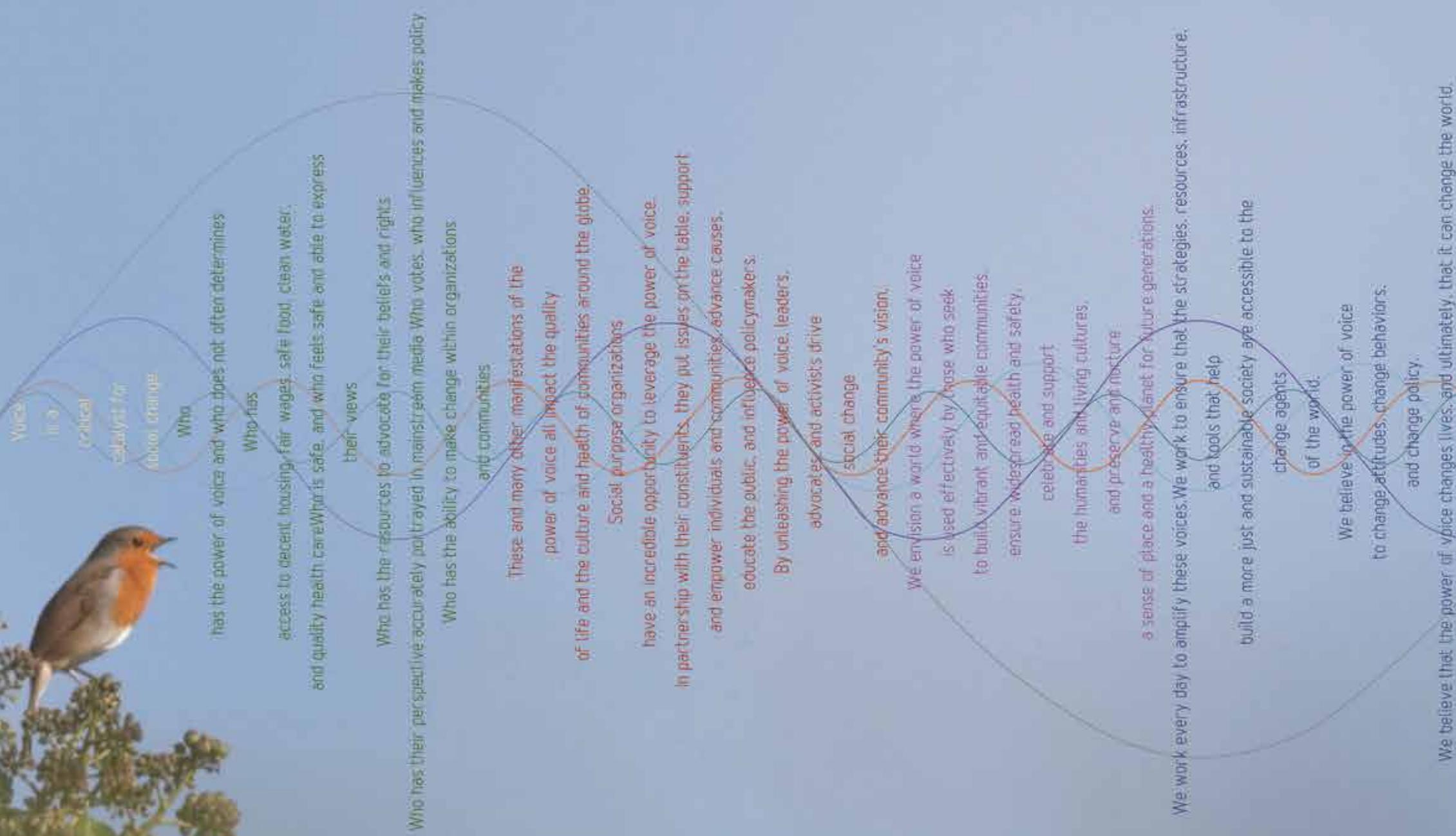
WE WORK EVERY DAY TO AMPLIFY THESE VOICES

WE WORK TO ENSURE THAT THE STRATEGIES RESOURCES INFRASTRUCTURE AND TOOLS THAT HELP BUILD A MORE JUST AND SUSTAINABLE SOCIETY ARE ACCESSIBLE TO THE **CHANGE** AGENTS OF THE WORLD

WE BELIEVE IN THE POWER OF VOICE TO **CHANGE** ATTITUDES **CHANGE** BEHAVIORS AND **CHANGE** POLICY

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THE POWER OF VOICE



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